

Rob Trigg

WordPress Developer

Location: New Jersey, United States

Phone: (908) 902-5923

Email: hello@robtrigg.dev

Website: robtrigg.dev

Summary

WordPress Developer with 8+ years of experience building, optimizing, and maintaining custom websites for businesses across multiple industries. Experienced in full website lifecycle development, performance optimization, technical SEO, accessibility, and client collaboration. Passionate about creating fast, scalable WordPress solutions that deliver measurable business results.

Experience

WordPress Developer @ Misfit Development

NOVEMBER 2024 - PRESENT

- Launched my own web design and development business.
- Designed and built custom WordPress websites for small businesses.
- Provided hosting, maintenance, and ongoing technical support.
- Managed multiple projects simultaneously while meeting deadlines and maintaining high-quality standards.
- Improved Core Web Vitals and PageSpeed scores through caching, image optimization, and front-end performance improvements.
- Managed website migrations with minimal downtime.

Senior Web Developer @ JSMT Media

MAY 2018 - NOVEMBER 2024, KEYPORT, NJ

- Helped build the web development department from the ground up, growing from a single developer to a full team.
 - Collaborated closely with designers, clients, and project managers.
 - Built and launched 50+ responsive WordPress websites for small businesses across multiple industries.
 - Reduced website load times by implementing optimized assets and hosting best practices.
 - Mentored Junior Developers
-

Selected WordPress Projects

RT Accounting Services

Website:

→ rtaccountingservices.com

Description:

- Modernized an outdated accounting firm website by redesigning and rebuilding it on WordPress to create a faster, more secure, and professional online presence. Focused on improving usability, responsive design, website performance, while ensuring the client could easily manage content updates.

Technologies:

- WordPress, WooCommerce, HTML, CSS, JavaScript, SEO, Performance Optimization

Role:

- Led the project from planning and design through development,

optimization, deployment, and ongoing maintenance.

Yes! Access.

Website:

→ yesaccess.org

Description:

- Partnered with a newly established nonprofit organization from its inception to build its first online presence. Designed and developed a WordPress website that communicates the organization's mission, promotes accessibility, and provides a platform to engage supporters, volunteers, and the disability community.

Technologies:

- WordPress, GeneratePress, Gravity Forms, HTML, CSS, Responsive Design, Accessibility (WCAG), SEO

Role:

- Collaborated closely with stakeholders to translate the organization's vision into a professional, accessible, and easy-to-manage website.

Perilize Art

Website:

→ perilize.art

Description:

- Designed and developed a custom portfolio website that enables a professional artist to showcase artwork through organized galleries and a clean, visually focused user experience. Built a flexible content management system that allows new artwork and collections to be added quickly without requiring technical expertise.

Technologies:

- WordPress, GeneratePress, HTML, CSS, PHP, JavaScript, Responsive Design

Role:

- Planned, designed, and developed the website while optimizing the user experience, gallery organization, and long-term content management.

Education

DeVry University / Bachelor's Degree

SEPTEMBER 2016 - MAY 2018, NORTH BRUNSWICK, NJ

- Bachelor's Degree in Multimedia Design & Development with a focus on Web Design & Development. Graduated Summa Cum Laude.

Brookdale Community College / Associate's Degree

SEPTEMBER 2014 - MAY 2016, LINCROFT, NJ

- Associate's degree in Business Administration.

Technical Skills

Languages

- HTML5
- CSS3

Content Management

- WordPress
- GeneratePress

- JavaScript
- PHP
- SQL

Performance Optimization

- Core Web Vitals
- Page Speed Optimization
- Image Optimization
- Caching
- Website Performance Auditing

Front-End Development

- Responsive Design
- Cross-Browser Compatibility
- Mobile-First Development
- UI/UX Best Practices
- Accessibility (WCAG)

Tools

- Visual Studio Code
- Figma
- Adobe Photoshop
- GitHub

- WooCommerce
- Gutenberg
- Elementor & Other Page Builders

Hosting & Infrastructure

- DNS Management
- Website Migration
- Domain Configuration
- Cloudflare
- cPanel

SEO

- On-Page SEO
- Technical SEO Fundamentals
- Google Search Console
- Google Analytics
- Metadata Optimization